

STEP BY STEP

GET THE MOST OUT OF YOUR SHOPPE OBJECT HYBRID EXPERIENCE



1 AS SEEN AT SHOPPE OBJECT
Locate and capture a brand's QR code in their booth to automatically save them on "Seen At Shoppe Object" and to pull up their collection.



2 FAVORITE ITEMS
Once on a brand's page, you will be able to Favorite items for future review or begin to put together an order.



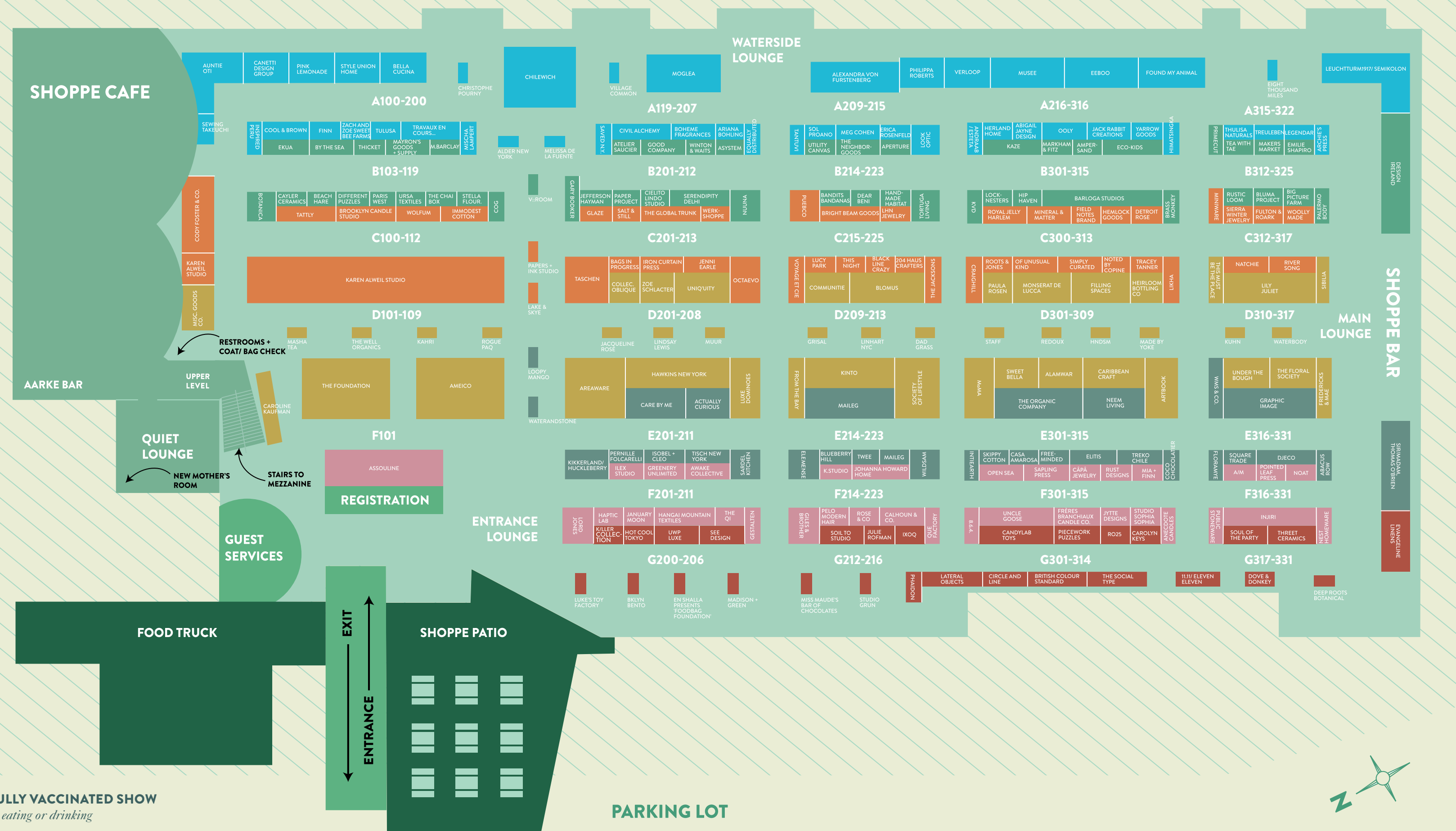
3 ORDER WRITING
You can put together and submit orders from your device OR brand representatives can scan your QR code and write an order for you on their devices.



4 SHOPPE ONLINE
Continue to Shoppe Online after the show. The online marketplace is available to shop 24/7/365 - find your favorites from NYC and discover brands exclusive to the online platform.



EAST RIVER



SHOPPE OBJECT IS A FULLY VACCINATED SHOW
please wear a mask when not eating or drinking

SHOPPE OBJECT

September 2021

Caroline Kaufman: sketch of a secret garden, 1:14 pm

